





# **IVORYCOLOR PAPER 210**

matt 3294, 210 g/m<sup>2</sup>

Warm white, matt special paper for artistic prints

IvoryColor Paper has a smooth, matt finish and is suitable for use with aqueous and latex inks. The product is manufactured exclusively from cellulose fibres and offers a broad colour gamut and high colour densities. The warm white shade of the paper and its velvety, homogeneous surface make the product ideal for the production of photo books. Further applications can be found in art reproduction and portrait photography.

#### Advantages

- Very good colour reproduction
- · Good for hot and cold lamination
- · Contains no optical brighteners
- · Acid- and chlorine-free
- Waterproof
- · Outstanding drying properties



# **Technologies**





## **Properties**



# General tips

To maintain quality, paper should be stored and converted under conditions of 30-65% relative humidity and at temperatures of 10-30 °C.

### Physical data

| Name                   | Value                     | Norm      |
|------------------------|---------------------------|-----------|
| Weight [g/m²]          | 210                       | ISO 536   |
| Thickness (total) [µm] | 260                       | ISO 534   |
| Whiteness, CIE D65/10° | 75                        | ISO 11475 |
| Chromaticity (D65/10°) | L* 96.2 a* -0.2 b*<br>3.6 | DIN 6174  |
| Opacity [%]            | >97                       | ISO 2471  |

The values stated above are only for orientation. Before using our print media please check its compatibility for your printer and the intended application. We cannot be held responsible for any mistakes resulting from technically modified printers and/ or inks. Product design changes to our products technical developments may be carried out without prior notice.

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