



# HP Premium Poster Paper

[www.plot-it.co.uk](http://www.plot-it.co.uk)



## The HP large format printing system—the complete solution

HP Latex printers, HP Latex Inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.

HP large format printers

Image quality  
Consistency  
Performance  
Durability  
Value

HP large format inks, printheads

HP large format printing material:

## A premium poster paper optimized for third-generation HP Latex Inks

### Deliver high-quality images

Create vibrant prints for both indoor and outdoor applications with this premium poster paper, designed together with HP Latex Inks.

### Offer paper designed with the environment in mind

Produce vivid colors and crisp text and graphics on this recyclable,<sup>1</sup> FSC®-certified<sup>2</sup> paper that's available in a range of sizes including jumbo rolls (made to order).

### See reliable results, consistent performance

Optimize your everyday printing with the reliable, trouble-free performance of this economical paper specially designed to eliminate heater marks, head strikes, and inaccurate color. Compatible with all HP Latex printers and optimized for HP Latex 3000 and HP Latex 300 series printers.

Target customers	Applications	Benefits
Print service providers	Trade show and event displays	Compatible with all HP Latex printers
	POP and retail displays	Crisp text and graphics
Indoor and outdoor signage	Photo-realistic posters	Fast dry time
	Bus shelter graphics	Easy post-print processing
	Open edition décor reproductions	Recyclable through commonly available programs <sup>1</sup>
		FSC®-certified paper <sup>2</sup>

<sup>1</sup> HP Large Format Media take-back program availability varies. Some recyclable HP papers can be recycled through commonly available recycling programs. Recycling programs may not exist in your area. See [HPLFMedia.com/hp/ecosolutions](http://HPLFMedia.com/hp/ecosolutions) for details.

<sup>2</sup> BMG trademark license code FSC®-C115319, see [fsc.org](http://fsc.org). HP trademark license code FSC®C017543, see [fsc.org](http://fsc.org). Not all FSC®-certified products are available in all regions. For information about HP large format printing materials, please visit [HPLFMedia.com](http://HPLFMedia.com).

## Technical specifications

[www.plot-it.co.uk](http://www.plot-it.co.uk)



Order online or call  
**01905 454 598**



### HP Premium Poster Paper

For the latest ICC profiles/paper presets, please visit [HPLFMedia.com/paperpresets](http://HPLFMedia.com/paperpresets).

<b>Weight</b>	216 g/m <sup>2</sup> per ISO 536 Test Method
<b>Thickness</b>	203 microns/8 mil per ISO 534 Test Method
<b>Opacity</b>	Greater than 97% per TAPPI T-425 Test Method
<b>Whiteness</b>	Greater than 122 per ASTM E-313 Test Method
<b>Brightness</b>	Greater than 99% per TAPPI T-452 Test Method
<b>Finish</b>	Semi-matte
<b>Dry time</b>	Instant dry
<b>Take up reel</b>	Take up reel recommended for L3xx printers and not recommended for L5xx series printers.
<b>Operating temperature</b>	15 to 100° C / 59 to 212° F
<b>Operating humidity</b>	20 to 80% RH
<b>Lamination</b>	Hot or cold lamination; can be laminated with most commercially available laminate films <sup>3</sup>
<b>Shelf life</b>	2 years, unopened in original packaging
<b>Storage temperature</b>	0 to 40° C / 32 to 104° F
<b>Storage humidity</b>	5 to 95% RH
<b>Recyclability</b>	Recyclable through commonly available recycling programs <sup>4</sup>
<b>Country of origin</b>	Product of Germany

Ordering information	Product numbers	Roll sizes	UPC codes	Region
	N3T48A	914 mm x 61 m (36 in x 200 ft)	848412016406	Worldwide
	N3T49A	1372 mm x 61 m (54 in x 200 ft)	848412016413	Worldwide
	N3T50A	1524 mm x 61 m (60 in x 200 ft)	848412016420	Worldwide

<b>Warranty</b>	HP large format printing materials are free from defects in materials and workmanship. For warranty statement please see <a href="http://HPLFMedia.com/mediawarranties">HPLFMedia.com/mediawarranties</a> . To obtain warranty service, please contact Brand Management Group customer support at <a href="http://HPLFMedia.com/hp/en/contactus">HPLFMedia.com/hp/en/contactus</a> .
-----------------	--

<sup>3</sup> Based on testing prints produced with Original HP Latex Inks using a 3-mil vinyl film laminate that contains a water-based acrylic pressure-sensitive adhesive, a 3-mil vinyl film laminate that contains a solvent acrylic pressure-sensitive adhesive, and a 3-mil polyester film that contains a low melt copolymer blended ethylene vinyl acetate (EVA) thermal-adhesive system—the formulations of which HP believes represent the majority of film laminates that are commercially available based on historical testing. Films without the above-mentioned formulations may not be compatible.

<sup>4</sup> HP Large Format Media take-back program availability varies. Some recyclable HP papers can be recycled through commonly available recycling programs. Recycling programs may not exist in your area. See [HPLFMedia.com/hp/ecosolutions](http://HPLFMedia.com/hp/ecosolutions) for details.



The mark of  
responsible forestry

Not all FSC®-certified  
products are available in all  
regions.

For detailed information on the HP large format printing materials portfolio and to order, visit [HPLFMedia.com](http://HPLFMedia.com)

