



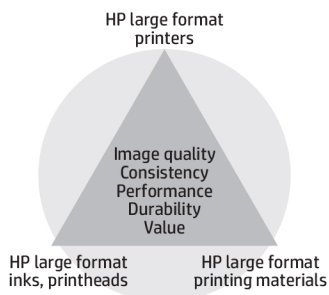
HP Permanent Matte Adhesive Vinyl

www.plot-it.co.uk



The HP large format printing system—the complete solution

HP Latex printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



Choose this REACH compliant,¹ economical vinyl

Grab attention with bright, vibrant image quality

Capture vibrant graphic detail, display brilliant color. From event signage to retail displays, achieve a high-quality look with this versatile, easy-to-handle, quick-mount self-adhesive vinyl—ideal for a wide range of indoor and outdoor applications.

Count on lasting, durable results

Depend on lasting results. Prints achieve 3 years unlaminated display permanence outdoors;² 5 years in-window.³ You get optimal results—including weather-resistance without additional lamination—using HP Latex Inks.

Differentiate with environmental certifications

Offer a vinyl that complies with high health standards. HP Permanent Matte Adhesive Vinyl is REACH compliant¹—a regulation of the European Union adopted to improve the protection of human health and the environment.

¹ This product does not contain substances listed as SVHC (155) per Annex XIV of the EU REACH directive published as of June 16, 2014 in concentrations exceeding 0.1%. To determine the status of SVHC in HP products, see the HP REACH Declaration published at [HP Printing Products and Consumable Supplies](#).

² With HP Latex Inks. HP image permanence and scratch, smudge, and water resistance estimates by HP Image Permanence Lab on a range of media including HP printing materials. For more information, see [HJPLFMedia.com/hp/printpermanence](#).

³ With HP Latex Inks. Interior in-window display ratings by HP Image Permanence Lab on a range of media including HP printing materials. For more information, see [HJPLFMedia.com/hp/printpermanence](#).

Target customers	Applications	Benefits
Print service providers	Trade show and event displays	Vibrant graphic detail
	Signage	Brilliant color
	POP and retail displays	Matte finish
		Highly opaque for a high-quality look
		Easy to handle and mount
		Outdoor display permanence 3 years unlaminated, up to 5 years laminated ²
		Indoor, in-window display permanence 5 years unlaminated, up to 10 years laminated ³
		Permanent adhesive
		Provides reassurance with REACH compliance ¹



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Technical specifications

Order online or call

01905 454 598

HP Permanent Matte Adhesive Vinyl

For the latest ICC profiles/paper presets, please visit HPLFMedia.com/hp/paperpresets.

Weight (Without liner)	150 g/m ² per ISO 536 Test Method																																
Weight (With liner)	270 g/m ² per ISO 536 Test Method																																
Thickness (Without liner)	121 microns/4.8 mil per ISO 20534 Test Method																																
Thickness (With liner)	248 microns/9.8 mil per ISO 20534 Test Method																																
Opacity	Greater than 95% per TAPPI T-425 Test Method																																
Brightness	83% per TAPPI T-452 Test Method																																
Whiteness	78 per CIE Whiteness (D65/10°)																																
Finish	Matte																																
Tensile strength	MD > 35 N/25 mm / CD > 40 N/25 mm per ASTM D 882-02																																
Operating temperature	15 to 35° C / 59 to 95° F																																
Operating humidity	30 to 80% RH																																
Display permanence (Commercial in-window)	5 years unlaminated, up to 10 years laminated with HP Latex Inks ⁴																																
Display permanence (Outdoor)	3 years unlaminated, up to 5 years laminated with HP Latex Inks ⁵																																
Water resistance	Water resistant with HP Latex Inks ⁶																																
Dry time	Instant dry																																
Lamination	Yes, cold																																
Shelf life	1 year, unopened in original packaging																																
Storage temperature	5 to 40° C / 41 to 104° F																																
Storage humidity	5 to 95% RH																																
Country of origin	Product of China																																
Ordering information	<table border="1"> <thead> <tr> <th>Product numbers</th> <th>Roll sizes</th> <th>UPC codes</th> <th>Region</th> </tr> </thead> <tbody> <tr> <td>J3H68A</td> <td>762 mm x 45,7 m (30 in x 150 ft)</td> <td>848412014969</td> <td>Worldwide</td> </tr> <tr> <td>J3H69A</td> <td>914 mm x 45,7 m (36 in x 150 ft)</td> <td>848412014907</td> <td>Worldwide</td> </tr> <tr> <td>J3H70A</td> <td>1067 mm x 45,7 m (42 in x 150 ft)</td> <td>848412014983</td> <td>Worldwide</td> </tr> <tr> <td>J3H71A</td> <td>1372 mm x 45,7 m (54 in x 150 ft)</td> <td>848412014990</td> <td>Worldwide</td> </tr> <tr> <td>J3H72A</td> <td>1372 mm x 91,4 m (54 in x 300 ft)</td> <td>848412015003</td> <td>Worldwide</td> </tr> <tr> <td>J3H73A</td> <td>1524 mm x 45,7 m (60 in x 150 ft)</td> <td>848412015010</td> <td>Worldwide</td> </tr> <tr> <td>J3H74A</td> <td>1524 mm x 91,4 m (60 in x 300 ft)</td> <td>848412015027</td> <td>Worldwide</td> </tr> </tbody> </table>	Product numbers	Roll sizes	UPC codes	Region	J3H68A	762 mm x 45,7 m (30 in x 150 ft)	848412014969	Worldwide	J3H69A	914 mm x 45,7 m (36 in x 150 ft)	848412014907	Worldwide	J3H70A	1067 mm x 45,7 m (42 in x 150 ft)	848412014983	Worldwide	J3H71A	1372 mm x 45,7 m (54 in x 150 ft)	848412014990	Worldwide	J3H72A	1372 mm x 91,4 m (54 in x 300 ft)	848412015003	Worldwide	J3H73A	1524 mm x 45,7 m (60 in x 150 ft)	848412015010	Worldwide	J3H74A	1524 mm x 91,4 m (60 in x 300 ft)	848412015027	Worldwide
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Warranty	HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see HPLFMedia.com/hp/MediaWarranties .																																

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⁴ Interior in-window display ratings by HP Image Permanence Lab on a range of media including HP printing materials. For more information, see HJPLFMedia.com/hp/printpermanence.

⁵ HP image permanence and scratch, smudge, and water resistance estimates by HP Image Permanence Lab on a range of media including HP printing materials. For more information, see HJPLFMedia.com/hp/printpermanence.

⁶ Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see HJPLFMedia.com/hp/printpermanence.

For detailed information on the HP large format printing materials portfolio and to order, visit HPLFMedia.com

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