

Data sheet
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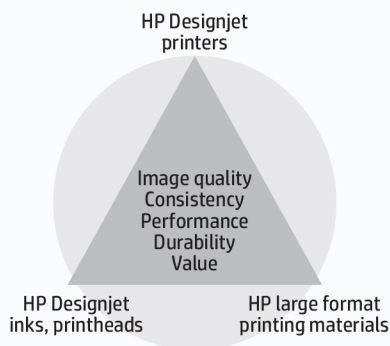
HP Durable Semi-gloss Display Film

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The HP Designjet printing system—the complete solution

HP Designjet printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



Produce vibrant POP displays that endure

Durable displays withstand time

Print quality displays that last. A strong, flexible metallic back enables roll-up displays that endure the wear and tear associated with repeated rolling and unrolling. And prints provide up to 1 year in-window, unlaminated display permanence.¹

Produce vivid color

Create vivid POP retail displays that get noticed. Designed together with Original HP pigment-based inks, this film provides a broad color gamut ideal for a wide range of applications from pop-up displays to roll-up presentation systems.

Enjoy quick, easy production

Save time and money. Because you can eliminate the complicated process of applying back laminate to printouts, displays are quick and easy to produce. Plus you can reduce waste and production costs.

Target customers	Applications	Benefits
Print service providers	Trade show and event displays	Endures repeated rolling and unrolling
Trade show organizers	Posters and presentations	Delivers up to 1 year in-window, unlaminated display permanence ¹
Retail groups	POP and retail displays	Produces vivid color with a broad color gamut
	Banners	Requires no backside lamination

¹ With Original HP 91 Photo Inks or HP 83 UV inks. Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6,000 Lux/12 hr day. For more information, see globalBMG.com/hp/t/printpermanence.

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Technical specifications

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For the latest ICC profiles/paper presets and a variety of resources to help you get the most out of your printer and HP large format printing materials, please visit globalBMG.com/hp/.

Weight	265 g/m ² per ISO 536 Test Method			
Thickness	198 microns/7.8 mil per ISO 534 Test Method			
Opacity	Greater than 99% per DIN 53146 Test Method			
Brightness	119 per ISO 2470-1 Test Method			
Finish	Semi-gloss			
Operating temperature	15 to 30° C / 59 to 86° F			
Operating humidity	20 to 60% RH			
Display permanence (Commercial in-window, unlaminated)	Up to 1 year with Original HP 91 Photo Inks or HP 83 UV inks ²			
Water resistance	Moderately water resistant with Original HP 91 Photo Inks or HP 83 UV inks ³			
Dry time	2 minutes (at 23° C, 50% RH)			
Lamination	Yes, hot or cold			
Shelf life	2 years, unopened in original packaging			
Storage temperature	10 to 30° C / 50 to 86° F			
Storage humidity	20 to 60% RH			
Country of origin	Product of Germany			
Ordering information	Product numbers	Roll sizes	UPC Codes	Region
	Q6620B	914 mm x 15,2 m (36 in x 50 ft)	848412012903	North America, Europe
Warranty	HP large format printing materials are free from defects in materials and workmanship. For warranty statement please see globalBMG.com/hp/MediaWarranties .			

² Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6,000 Lux/12 hr day. For more information, see globalBMG.com/hp/t/printpermanence.

³ Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see globalBMG.com/hp/t/printpermanence.

For detailed information on the HP large format printing materials portfolio and to order, see globalBMG.com/hp/

