

MARDIN

ULYSSE

12:14.

16

2.1

:10-12

OHA ON

Sonala

Reflect your decisions.

Autodesk[®]

Visualise Your Products

It's expensive and time-consuming to build physical prototypes, especially as each prototype represents just one design variation. Autodesk[®] Showcase[™] software makes it faster, easier and less expensive to make design decisions. Use it to quickly evaluate multiple design variations by creating highly realistic, accurate and compelling imagery from your 3D CAD data.

Facing these issues?

- Design review and decision-making processes require too much time and expertise.
- Physical prototypes limit your ability to evaluate multiple design options.
- Customers and reviewers are reluctant to approve low-quality digital proto-types.
- Data preparation for visualisation and review takes too long.
- Visualisation experts are needed to create expert-quality design presentations.
- You must use multiple products to create compelling imagery.

Discover how Autodesk Showcase software makes interactive visualisation accessible

Make Better Decisions, Faster

Autodesk Showcase helps you convey the form and brand character of your conceptual designs. Use Showcase to present multiple design options, both locally and via remote sessions, before team members and customers make decisions. Viewing photorealistic imagery in real-world contexts gives reviewers the confidence to approve designs, while you enjoy an efficient, economical review process.

Power Up Digital Prototypes

Showcase helps you communicate your ideas quickly and clearly, radically reducing reliance on both costly, time-consuming physical prototypes and low-quality digital prototypes. Showcase lets you create high-quality digital 3D visualisations of your digital prototypes and place them in realistic environments. Present digital prototypes to reflect a range of materials and geometry, switching between variations with a single click. Generate photorealistic imagery that accurately represents real-world materials, lighting and environments. And do it all in record time.

Make Visualisation Accessible

You don't need to be a visualisation expert to create stunning, professional design presentations. Showcase offers the advanced functionality visualisation experts need, while remaining accessible even to those new to visualisation software. Its simple user interface, well-documented API and scripting language makes Showcase suitable for a range of user abilities and needs. From a single application, you can easily prepare, process and present compelling, high-quality imagery from 3D CAD data. And because you can make design model changes while preparing imagery, you save time by performing design and visualisation simultaneously.



The Autodesk Showcase product family facilitates informed decision making on digital prototypes by simplifying the creation of accurate, highly realistic imagery.



Autodesk Showcase

Autodesk Showcase software addresses the visualisation requirements of design, engineering and marketing teams, letting them evaluate their design work interactively and present it for review.

Autodesk Showcase Professional

Designed for visualisation specialists, Autodesk® Showcase® Professional software includes all of the functionality in Autodesk Showcase and more. Visualisation experts can take advantage of high-end visualisation environments and tools for automating the visualisation workflow, enhancing asset and presentation authoring and building complex visualisation setups.

Autodesk Showcase Viewer

Autodesk Showcase Viewer is a free application that allows non-Showcase licence holders to view and navigate a Showcase scene.



Images courtesy of Parker Hannifin Corporation



Digital Prototyping for the Manufacturing Market

Autodesk is a world-leading supplier of engineering software, providing tools that let viewers experience ideas before they are real. By putting powerful Digital Prototyping technology within the reach of mainstream manufacturers, Autodesk is changing the way manufacturers think about the design process and helping create more productive workflows. The Autodesk approach to Digital Prototyping is scalable, attainable and costeffective, which allows a broader group of manufacturers to realise the benefits with minimal disruption to existing workflows, and provides the most straightforward path to creating and maintaining a single digital model in a multi-disciplinary engineering environment.

Learn More or Purchase

Access specialists worldwide who can provide product expertise, a deep understanding of your industry and value that extends beyond your software purchase. To purchase Autodesk Showcase, contact an Autodesk Premier Solutions Provider or Autodesk Value Added Reseller. To locate the reseller nearest you, visit **www.autodesk.co.uk/reseller**.

Autodesk Learning and Education

From instructor-led or self-paced classes to online training or education resources, Autodesk offers learning solutions to fit your needs. Get expert guidance at an Autodesk Authorised Training Centre (ATC®) site, access learning tools online or at your local bookstore and validate your experience with Autodesk certifications. To learn more, visit **www.autodesk.co.uk/atc**.

Autodesk Services and Support

Accelerate return on investment and optimise productivity with innovative purchase methods, companion products, consulting services and support from Autodesk and Autodesk authorised partners. Designed to get you up to speed and keep you ahead of the competition, these tools help you make the most of your software purchase, no matter what industry you are in. To learn more, visit **www.autodesk.co.uk/servicesandsupport**.

Autodesk Subscription

Get the benefits of increased productivity, predictable budgeting and simplified licence management with Autodesk[®] Subscription. You get any new upgrades of your Autodesk software and any incremental product enhancements, if these are released during your Subscription term. In addition, you get exclusive licence terms available only to Subscription members. A range of community resources, including web support direct from Autodesk technical experts, self-paced training and e-Learning, help extend your skills and make Autodesk Subscription the best way to optimise your investment. To learn more, visit **www.autodesk.co.uk/subscription**.

*Free products are subject to the terms and conditions of the end-user licence agreement that accompanies download of this software.

Cover image courtesy of Ulysse Nardin
<u>nside images courtesy of Parker Hannifin</u>
ENGINEERING TOUR SUCCESS

Autodesk, Alias, Autodesk Inventor, DWG, DXF and Inventor are registered trademarks or trademarks of Autodesk, Inc., and/or its subsidiaries and/or affiliates in the USA and/or other countries. QuickTime and the QuickTime logo are trademarks or registered trademarks of Apple Computer, Inc., used under icence therefrom. All other brand names, product names or trademarks belong to their respective holders. Autodesk reserves the right to alter product offerings and specifications at any time without notice, and is not responsible for typographical or graphical errors that may appear in this document. © 2009 Autodesk, Inc. All rights reserved. BROA1-00000-MZ76

Autodesk Ltd. 1 Meadow Gate Avenue Farnborough Business Parl Farnborough Hampshire GU14 6FG United Kingdom

www.autodesk.co.uk



Autodesk[®]